

# BECOME A SPONSOR OF THE W3+ FAIR

Little effort - maximum visibility

from  
**1,900 EUR**

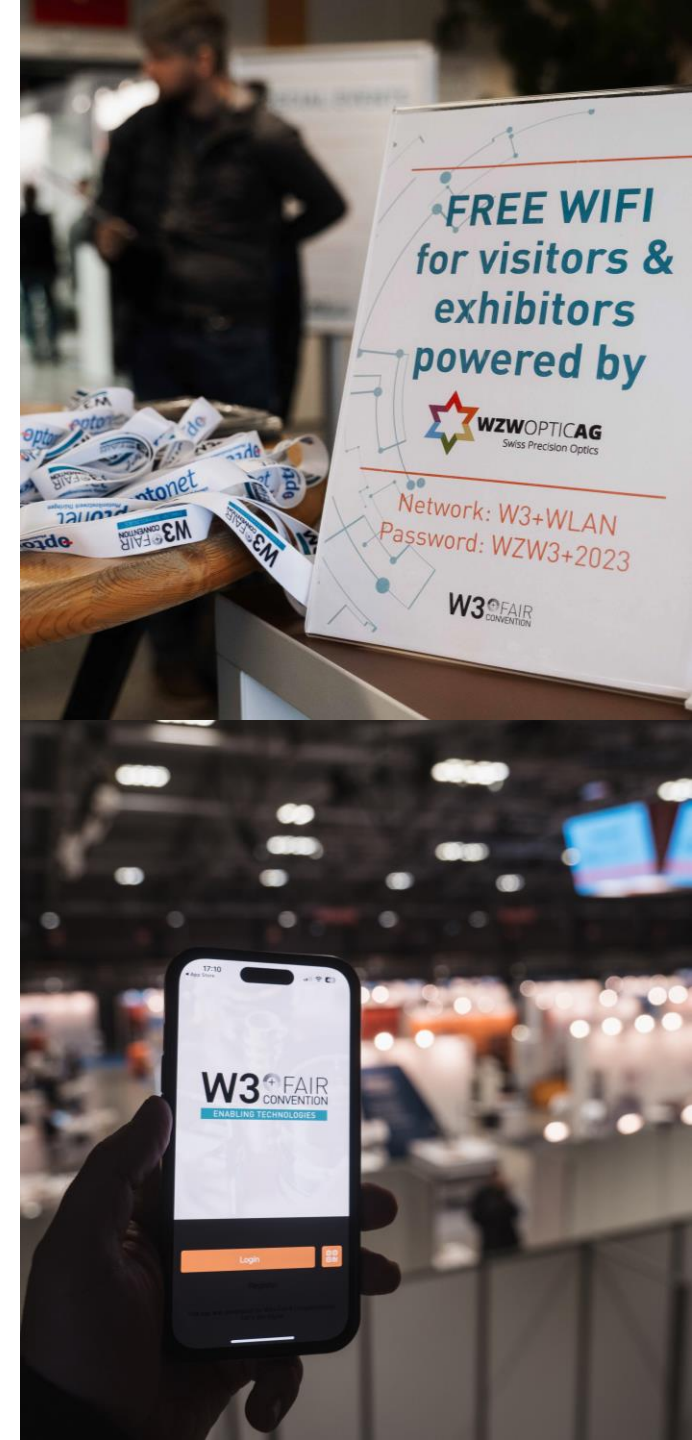
# MAXIMIZE YOUR PRESENCE AT THE W3+ FAIR

## Choose between our

- **Sponsorship packages** | Gold, Silver, Bronze or
- **Sponsoring in kind** such as “After Work Drink”, lanyards, VIP lounge and much more.
- **Further advertising opportunities (for exhibitors only)** at the W3+ Fair.

From 1,900 EUR

**W3+**FAIR  
CONVENTION







# W3+ Fair Jena

Hall 1 - Sparkassen-Arena



# SPONSORSHIP PACKAGES

Gold, silver and bronze



7,500€

## SPONSORSHIP PACKAGE GOLD

- Multiple exclusive placement of your logo on site
- Multiple prominent mentions of the gold partnership in social media
- Prominent logo placement on website + app + print

4,500€

## SPONSORSHIP PACKAGE SILVER

- Multiple placement of your logo on site
- Mention of the silver partnership in social media
- Logo placement on website + app + print



# OUR SPONSORING PACKAGES BEFORE, DURING AND AFTER THE TRADE FAIR

	GOLD 7,500 €* 7,500 €*	SILVER 4,500 €* 4,500 €*	BRONZE 1,900 €* 1,900 €*
<b>PRESENCE ON SITE</b>   Logo image	✓	✓	✓
<b>HALL PLAN</b>   Logo image	✓	✓	✓
<b>EVENT-APP</b>   Prominent logo image in the app	✓	✓	✓
<b>LINKEDIN</b>   Post	3	2	1
<b>TICKETS</b>   Evening event "W3+ and Friends"	5	3	1
<b>NEWSLETTER</b>   Logo image in the footer   approx. 20,000 addressees	✓	✓	✓
<b>WEBSITE / „SPONSORS” PAGE</b>   Logo image   15,000 page views	✓	✓	✓
<b>WEBSITE / HOME PAGE</b>   Logo image	✓	✓	
<b>WEBSITE / PAGE “EXHIBITORS”</b>   1/3 banner ad with link		✓	
<b>WEBSITE / PAGE “EXHIBITORS”</b>   1/1 banner ad with link	✓		
<b>NEWS BEITRAG</b>   Website homepage and news, press release, social media post	✓		

1 plus VAT. | Prices subject to change, as at 12/2024

BECOME A SPONSOR OF W3+ FAIR

# SPONSORING IN KIND

Strong local presence







7,500€

## Exclusive evening event **W3+ AND FRIENDS**

- Multiple placement of your logo on site
- Personal greeting to the exclusive guests
- Logo placement on website + app







1,900€

## AFTER WORK DRINK

Get-together for exhibitors and visitors

- Multiple placement of your logo on site
- Mention of your company by name
- Logo placement on website + app







7,500€

## STAGE SPONSORSHIP (on request)

- Multiple placement of your logo on site
- Prominent logo placement on the main stage
- Logo placement on website + app

1,900€

## RELAX AREA

with cell phone charging station  
or water dispenser

- Placement of your logo at the RELAX AREA
- Display of your advertising material possible
- Logo placement on website







1,900€

## FREE W-LAN for exhibitors and visitors

- Multiple placement of your logo on site
- Logo placement on website + app

4,500€

## Innovative CAMPUS AREA

- Advertising campaign at universities and among students
- Multiple logo placements on the campus area
- Personal mention during the business and press tour
- Logo placement on website + app





1,900€

## EVENT APP

for exhibitors and visitors

- Multiple placement of your logo on site
- Logo placement on website + app

1,900€

## VIP-LOUNGE

- Multiple logo placements in the VIP-LOUNGE
- Logo placement on website + app





# ALL IN-KIND SPONSORSHIPS AT A GLANCE

<b>STAGE SPONSORING</b> of the en-tech.stage (on request)	7,500 €*
<b>EVENING EVENT</b> W3+ and Friends	7,500 €*
<b>CAMPUS AREA</b>	4,500 €*
<b>LANYARDS</b>	4,500 €*
<b>AFTER WORK DRINK</b>	1,900 €*
<b>RELAX / NETWORKING AREA</b>	1,900 €*
<b>FREE-WLAN</b> (2 days) for exhibitors and visitors	1,900 €*
<b>COFFEE-AREA</b> for all trade fair participants	1,900 €*
<b>W3+ FAIR EVENT-APP</b>	1,900 €*
<b>INNOVATION AREA</b>	1,900 €*
<b>EXTERIOR AUTOMOTIVE PARTNER</b>	1,900 €*
<b>VIP-LOUNGE</b> for exhibitors, partners, speakers	1,900 €*

\* plus VAT. | Prices subject to change, as at 12/2024



All sponsorships include prominent placement of the logo on the sponsorship, website and app, display of advertising material possible in some cases. Sometimes personal mention during business and press tours, mention at the opening of events or a personal greeting to guests.



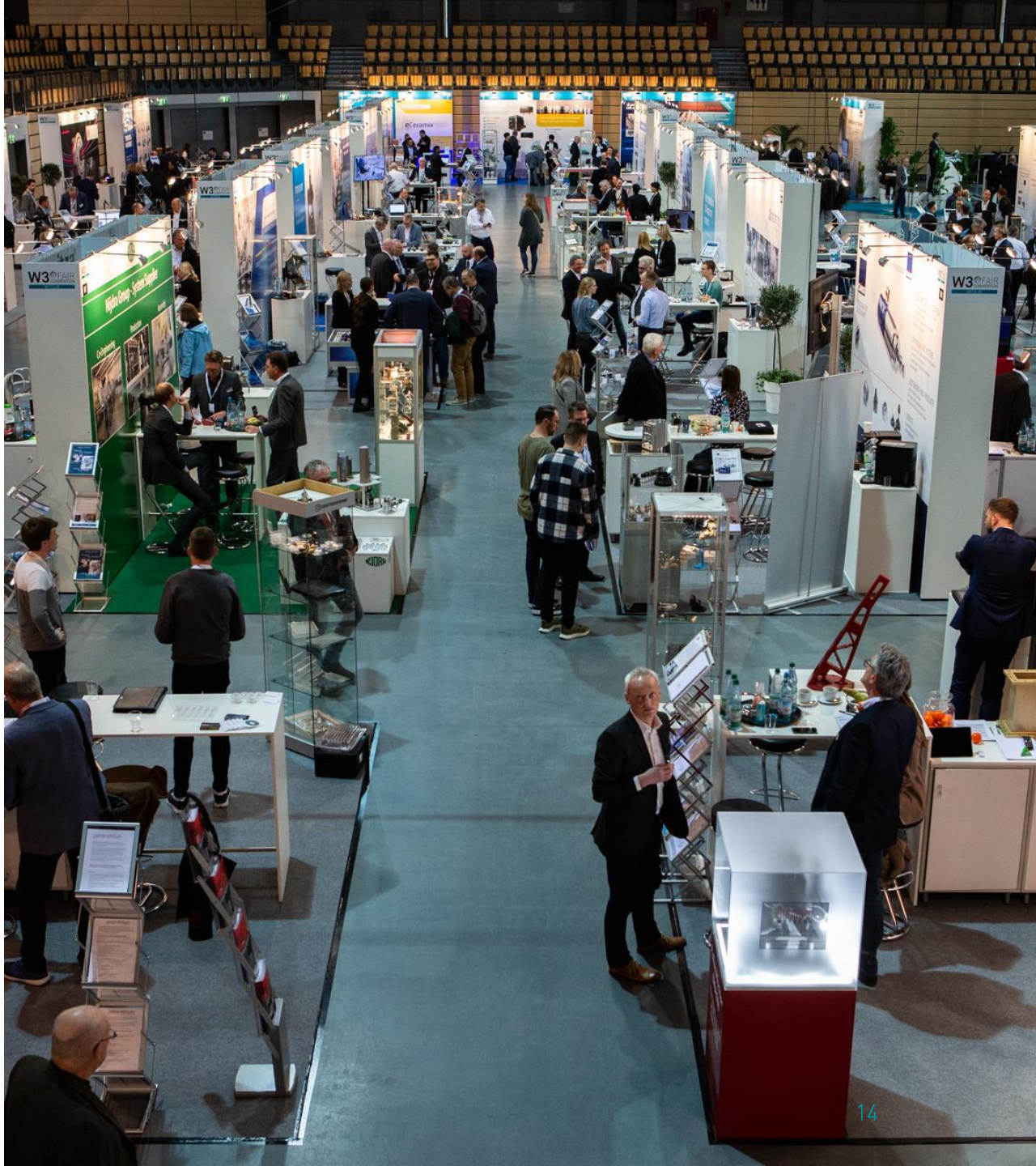


# EVEN MORE SPONSORING IN KIND

**Individual and personal.**

Your sponsorship is not yet included?  
Tell us your budget and we will create  
your individual sponsorship tailored  
to your target group in a personal meeting.

**Contact us!**





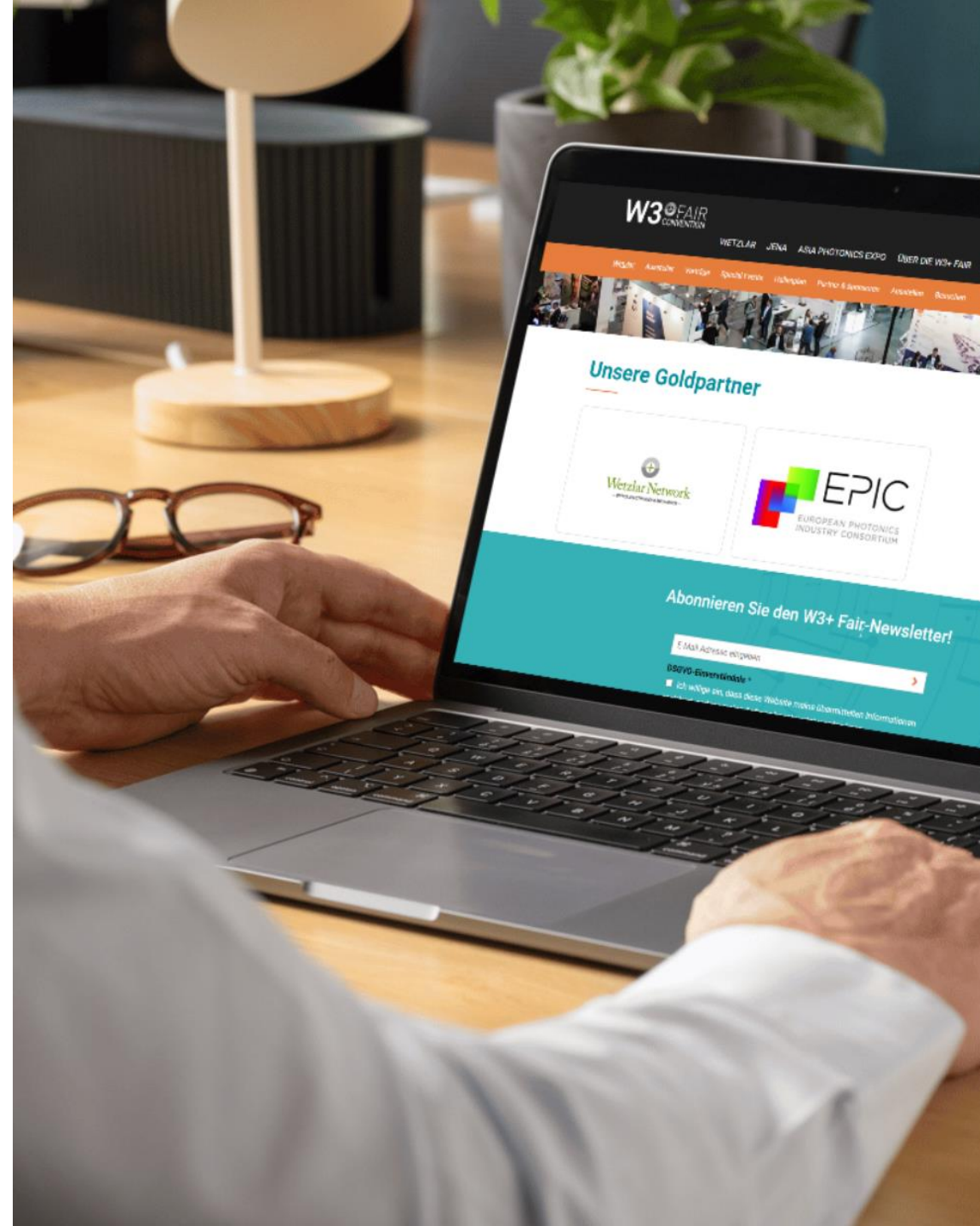
# ADDITIONAL SERVICES

for exhibitors

# ADDITIONAL SERVICES FOR EXHIBITORS

<b>TICKETSHOP   BANNER-AD</b>  only 2 x bookable	4,500 €*  
<b>WEBSITE / PAGE “EXHIBITOR “</b>  1/1 banner ad with link   max. 3 banners approx. 15,000 page impressions	2,500 €*  

\* plus VAT. | Prices subject to change, as at 12/2024





# SPONSORSHIP AT THE W3+ FAIR

That's why it's worthwhile

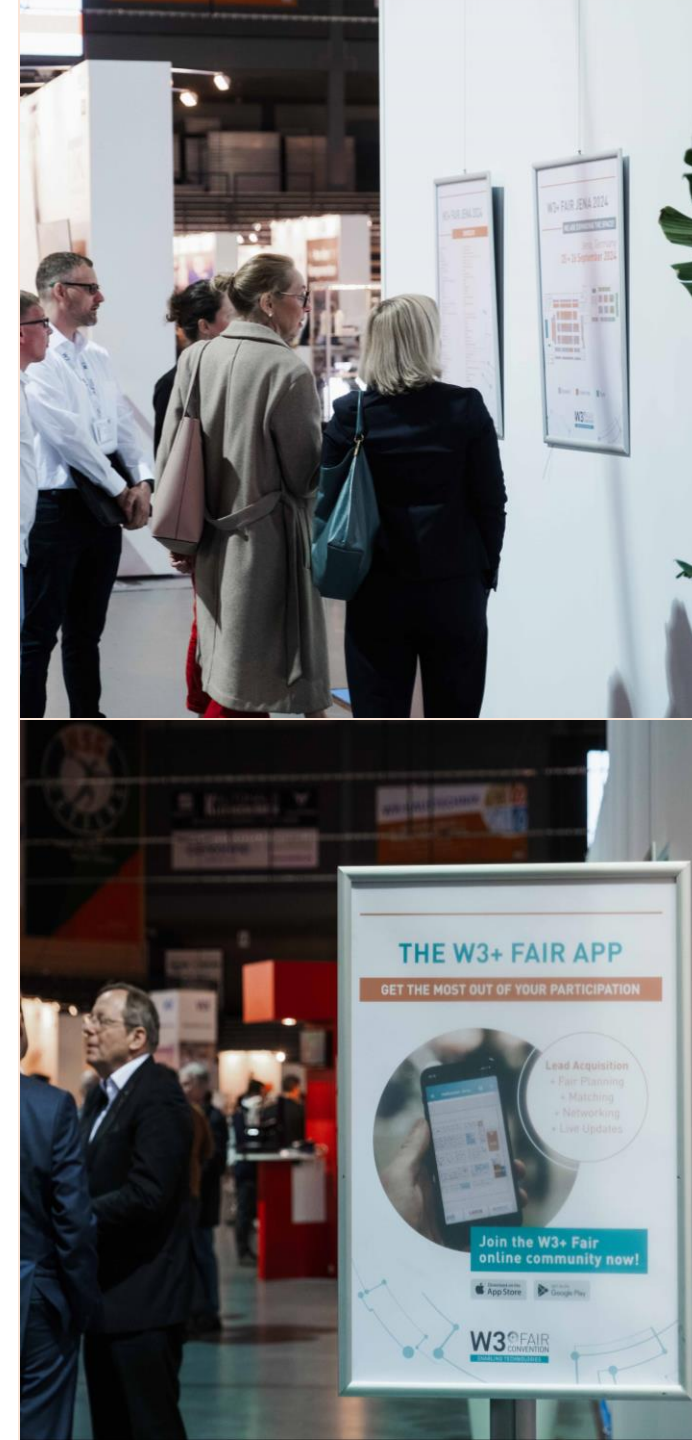


# SPONSORING

## Your advantages:

- **Minimal effort with great effect**  
Even without an exhibition stand, you are a more present part of the W3+ Fair
- **Image enhancement for your brand / your company**  
Direct contact with your target group
- **Wide media reach in print and on the web**  
Profit from our direct communication channels to your target industries
- **Unique advertising and presentation opportunities through our in-kind sponsorships**  
Highlight your company with an exclusive appearance

Sponsorships are possible from EUR 1,900.





# WHAT WE OFFER OUR SPONSORS



## **Raising awareness**

Integration in communication measures online + offline before, at and after the event



## **Top target group**

Experts and decision-makers with budget responsibility on site



## **Native integration**

Divided attention through integration into the trade fair program



## **Qualified lead generation**

Many networking opportunities for personal contact on site

# MANY THANKS

Get in touch with us!

[www.w3-fair.com](http://www.w3-fair.com)



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