

## EXHIBITOR REGISTRATION

JENA 2023 | 29 + 30 NOVEMBER

WETZLAR 2024 | 13 + 14 MARCH

### 1. EXHIBITOR DATA

Company
Exhibitor's name
Street/No.
Postcode/ City Country
Telephone switchboard
VAT ID. no.
General email
Contact person
Position
Telephone ext.
Email- direct

### 1.1. CATALOGUE DATA

Alphabetic listing under letter (NO umlauts):

Exhibitor data identical with catalogue data:

☐ Yes ☐ No

Company				
Exhibitor's name				
Street/No.				
Postcode/ City Country				
Telephone				
Fax				
Email				
Website				
Sector	<input type="checkbox"/> Optics	<input type="checkbox"/> Electronics	<input type="checkbox"/> Mechanics	<input type="checkbox"/> Services
	<input type="checkbox"/> Photonics	<input type="checkbox"/> 3D Print	<input type="checkbox"/> Robotics	<input type="checkbox"/> Universities
			<input type="checkbox"/> Other	

## 2. STAND DESIGN & SPONSORING

### STANDS INCL. HALL SPACE

Please note the  
specifications on  
Page 2, No. 7

	Width	Depth	Price	Jena 2023	Wetzlar 2024	Sum
Stand Construction Package 7.5 sqm	2,5 m	3 m	3,990 EUR	<input type="checkbox"/>	<input type="checkbox"/>	
Stand Construction Package 15 sqm	5 m	3 m	6,990 EUR	<input type="checkbox"/>	<input type="checkbox"/>	
Co-Exhibitor			690 EUR	<input type="checkbox"/>	<input type="checkbox"/>	

### SPONSORING

Please note the  
sponsoring details  
on Page 3

Bronze	1,900 EUR	<input type="checkbox"/>	<input type="checkbox"/>	
Silver	4,500 EUR	<input type="checkbox"/>	<input type="checkbox"/>	
Gold	7,500 EUR	<input type="checkbox"/>	<input type="checkbox"/>	
Total Amount				

## 3. CONDITIONS OF PAYMENT

All prices are additionally subject to statutory VAT at the applicable rate. 50% of the total payment is due upon registration. The remaining 50% is payable at least two months prior to the event. The event organiser reserves the right to bill for 100% of the services. FLEET Events GmbH is entitled to assign this agreement to an affiliated company, together with all rights and obligations resulting from it. The contractual partner hereby agrees to any such assignment. By entering your signature, you are confirming your registration on the basis of FLEET Events GmbH's Terms and Conditions for Events.

Place, date

Legal binding  
signature

Company stamp

#### 4. BANK DETAILS

- SWIFT/BIC: COBADEFFXXX
- IBAN: DE82 2004 0000 0621 5776 00

#### 5. CONTACT



FLEET Events GmbH  
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Homepage: [www.w3-fair.com](http://www.w3-fair.com)

#### 6. INVITATION TO PARTICIPATE IN THE EN-TECH.TALKS FRINGE PROGRAMME(S)

W3+ Fair invites industry professionals and academics to take part in the en-tech.talks conference. Your proposals for technical presentations, featured exhibits and poster displays are welcome.

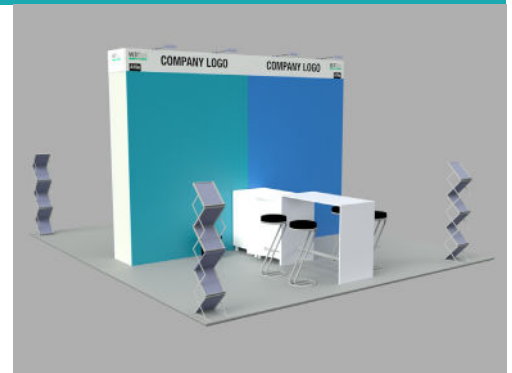
Please submit these at least three months prior to the start of the trade fair. Presentations will be selected by the organiser, FLEET Events GmbH.

#### 7. BOOTH SPECIFICATIONS

##### STAND CONSTRUCTION PACKAGE 7.5 sqm (half of a 15 sqm stand)

##### The package includes:

- Stand area: 2.5 x 3 m
- Back wall and carpet (standard: light grey)
- ½ bridge table with 2 bar stools
- 1 brochure stand
- Back wall graphic: 2,000 x 2,700 mm (4 colour CMYK)
- Spotlights, info point, waste paper basket
- 0.5 kW power connection (sufficient for stand lighting and mobile equipment | Please add connection for higher demand!)
- 2 exhibitor passes incl. access to all-day VIP catering
- Free code for 50 admission tickets
- 1 ticket for the evening event „W3+ and Friends“ (Max. 2 additional tickets can be booked for 59€ each)
- Listing in the exhibitor directory (print + online)
- Service (water and fruit basket)
- AUMA fee (in the amount of 4,50 Euro)



##### STAND CONSTRUCTION PACKAGE 15 sqm

##### The package includes:

- Stand area: 5 x 3 m
- Back wall and carpet (standard: light grey)
- Bridge table with 4 bar stools
- 2 brochure stands
- Back wall graphic: 4,000 x 2,700 mm (4 colour CMYK)
- Spotlights, info counter, waste paper basket
- 1 kW power connection (sufficient for stand lighting and mobile equipment | Please add connection for higher demand!)
- 4 exhibitor passes incl. access to all-day VIP catering
- Free code for 50 admission tickets
- 2 tickets for the evening event „W3+ and Friends“ (Max. 2 additional tickets can be booked for 59€ each)
- Listing in the exhibitor directory (print + online)
- Service (water and fruit basket)
- AUMA fee (in the amount of 9 Euro)



	ADDITIONAL SERVICES for Exhibitors & Sponsors	BRONZE	SILVER	GOLD
<b>Newsletter</b> Footer Ad (600x200px) - exclusive! One-time Mailing   20,000 Recipients  Logo in the footer „Partners & Sponsors“ Banner Ad   3 Mailings	750 EUR  x		√	√
<b>Website</b> Logo at the „Partners & Sponsors“ page „Partners & Sponsors“ Carousel at the Homepage  1/3 Banner Ad above the list of exhibitors - with link to company profile  1/1 Banner Ad above the list of exhibitors - with link to company profile	x x x 2,500 EUR	√	√ √ √	√ √ √
<b>Print Ad</b> Fair Magazine (1/2   1/4   1/8)	250   450   750 EUR	1/2	1/4	1/8
<b>Sponsoring Wall</b> Logo image on site	x	√	√	√
<b>Hall Plan</b> Logo	x	√	√	√
<b>LinkedIn</b> Post	250 EUR	1	2	3
<b>Tickets</b> for the exclusive eventing event „W3+ and Friends“	59 EUR	1	3	5
Highlighting in the list of exhibitors (online + print)	x	√	√	√
<b>News Post</b> Image and/or logo (600x200px), text & link (Product) Newsletter   20,000 Recipients + Press release + Website Homepage + News + LinkedIn Post	950 EUR			√
<b>Ticket Shop</b> Banner Ad - only bookable 2 times!	4,500 EUR			√
<b>Keynote Stage</b> Logo	on request	1,900 EUR	4,500 EUR	7,500 EUR

## IN-KIND SPONSORING

CATERING for exhibitors and/or visitors  
 Get-together for exhibitors (Networking Apéro)  
 Automotive Partner  
 WLAN for exhibitors and visitors  
 CAMPUS AREA  
 Evening Event „W3+ and Friends“  
 RELAX AREA with charging station  
 INNOVATION AREA

from 1,900 EUR

## Contact us!

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Years  
Anniversary

## ANNIVERSARY SPONSORING

on the occasion of the 10th anniversary of the W3+ Fair on **13 + 14 March in Wetzlar**

Logo image on **Website** and **Sponsoring Wall** on site | **LinkedIn** Post | Additional „W3+ and Friends“ **Ticket**

990 EUR