

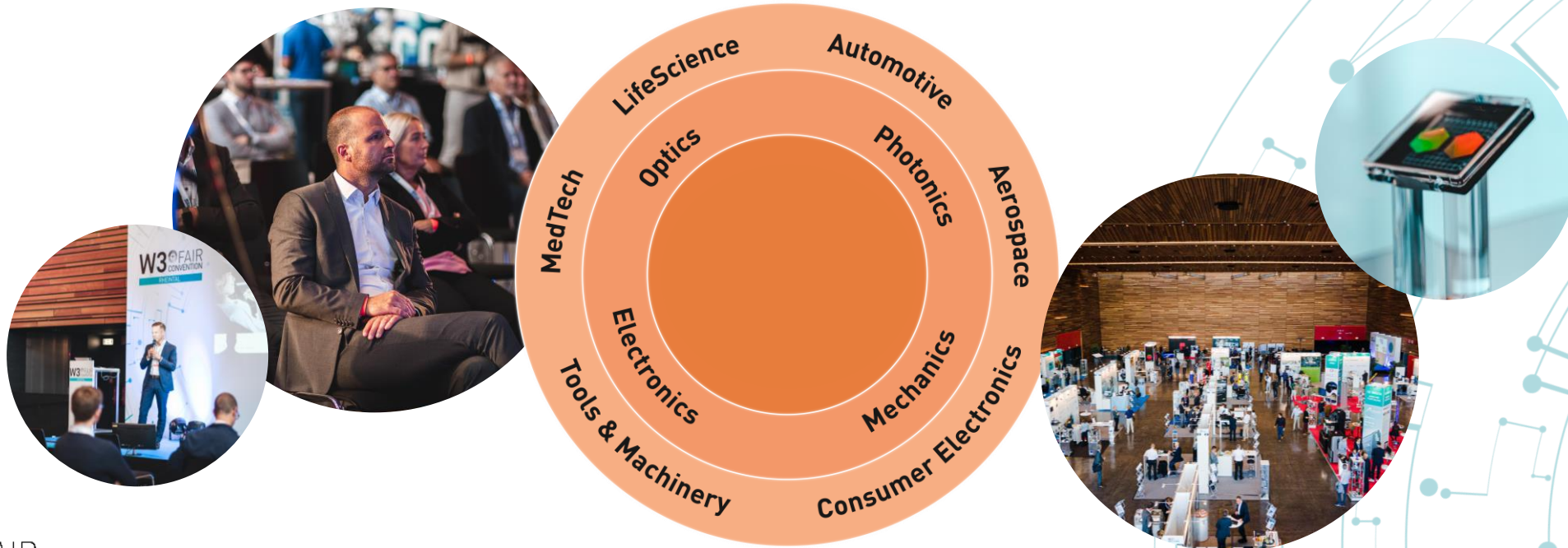


W3 FAIR CONVENTION

Information for
EXHIBITORS

W3+ FAIR

- ▶ Platform for enabling technologies
- ▶ Cross-disciplinary and cross-national networking
- ▶ Future technologies meet user industries



BENEFITS



GOOD REASONS

Uncomplicated trade fair participation due to **ALL-IN-ONE booth construction packages**

Best multidisciplinary and transnational **contacts**

Knowledge Transfer & Networking

High-tech locations **WETZLAR & JENA**

- ▶ At the W3+ Fair **enabling technologies** in the fields of optics, photonics, electronics and mechanics join forces with key user industries to launch new innovations
- ▶ At the free accompanying conference **en-tech.talks**, renowned speakers provide inspiration and cutting-edge know-how

SPECIALS

▶ SURFACES AND THEMES

▶ Innovation Area

- ▶ 3D Print
- ▶ Digitisation
- ▶ Automation
- ▶ AI
- ▶ Robotics
- ▶ Green Technology



▶ Job wall



▶ Campus Area

LOCATIONS

- Booming high-tech regions
- Traditional locations for optical and photonic technologies
- High density of key players and hidden champions

WETZLAR

Central Hesse

13 + 14 March 2024

BUDERUS ARENA



NEW: JENA

Thuringia

29 + 30 November 2023

SPARKASSEN ARENA

PARTICIPATION

▶ ALL-IN-ONE booth construction packages

▶ Uncomplicated participation

▶ 7,5 sqm Full Package

- Stand area 2.5m x 3m
- Back wall and carpet
- Main graphic (2000mm x 2700mm)
- 1/2 bridge table (together with stand partner) with 2 bar stools
- 1 Info point, 1 brochure stand, light spot, wastebasket
- 0.5 kW power connection
- 2 exhibitor passes with entitlement to all-day VIP catering. 50 admission tickets
- 1 ticket for the evening event "W3+ and Friends". (You have the possibility to book max. 2 tickets for 59€ each).
- Listing in the exhibitor directory (print + online)
- Service (coffee, tea, water and fruit basket)

3,990€

▶ 15 sqm Full Package




- Stand area 5m x 3m
- Back wall and carpet
- Main graphic (4000mm x 2700mm)
- 1 bridge table with 4 bar stools
- 1 info counter, 2 brochure stands, light spotlights, wastebasket
- 1 kW power connection
- 4 exhibitor passes with entitlement to all-day VIP catering. 50 admission tickets
- 2 admission tickets for the evening event "W3+ and Friends". (You have the option of booking a maximum of 3 tickets at 59€ each).
- Listing in the exhibitor directory (print + online)
- Service (coffee, tea, water and fruit basket)

6,990€

▶ 30 sqm optional on request



SPONSORING

	NEWSLETTER Listing / Logo in the footer 20.000 Recipients	WEBSITE 15.000 Page impressions Banner Ad above the exhibitor listing	FAIR MAGAZINE Print Ad	SPONSORING WALL Logo	HALL PLAN Logo	LINKEDIN Post	TICKETS „W3+ and Friends“ [Online + Print]	NEWS Post Newsletter + Press release + Website + LinkedIn	TICKETSHOP Banner Ad
BRONZE 1,900€ 	✓		Half page	✓	✓	1	1	✓	
GOLD 7,500€ 	✓	✓ ✓	Full page	✓	✓	2	3	✓	
SILVER 4,500€ 	✓	✓ ✓	Double page	✓	✓	3	5	✓	✓

IN-KIND SPONSORING

Presence & Visibility On Site

150+ Companies | 2.000+ Visitors



ANNIVERSARY SPONSORING

from **990€**



CATERING
for exhibitors and/or visitors

W3+ AND FRIENDS
Evening Event



RELAX AREA
with charging station
incl. logo



FREE WIFI
for visitors &
exhibitors
powered by
FLEET Events

WLAN
for exhibitors and visitors



Get-together for exhibitors
NETWORKING APÉRO

AUTOMOTIVE PARTNER

INNOVATION AREA

CAMPUS AREA



KEYNOTE STAGE

▶ The **Enabling Technologies high-tech conference** parallel to the fair



▶ **25+ highclass speakers** give lectures on the top topics:

- New Technologies
- Business Opportunities
- Industry 4.0
- Application Markets
- ... and many more

▶ **The most important technology companies** present product concepts, best practice and new technologies

▶ Trend-setting **knowledge transfer**

▶ **Inspiration**, innovation & know-how



INSPIRATION & NETWORKING

JOINT BOOTHS

- Thuringia / Jena
- IVAM „Microtechnologies for Optical Devices“
- OptecNet Germany

SPECIAL EVENTS

- EPIC TechWatch
- IHK Seminar Digitization
- Photonics conference
- High-power laser workshop a.o.

Best
cross-technology
contacts in the region and
far beyond

VIP Lounge for
exhibitors, speakers,
partners & sponsors

Exclusive
evening event
„W3+ and Friends“
exhibitors only

Networking Apéro



KEY-PLAYERS & HIDDEN CHAMPIONS



STRONG PARTNERS



W3+FAIR CONVENTION

CONTACT US!



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