# W3 **FAIR** CONVENTION

#### **1. EXHIBITOR DATA**

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1. EXHIBITOR DATA	1.1. CATALOGUE DATA
Company	Alphabetic listing under letter (NO umlauts):
Exhibitor's name	Exhibitor data identical with catalogue data:
Street/No.	Company
Postcode/ Sity Country	Exhibitor's name
Telephone witchboard	Street/No.
VAT ID. no.	Postcode/ City Country
General email	Telephone
Contact person	Fax
Position	Email
Telephone ext.	Website
Email- direct	Sector Optics Electronics Mechanics Services Photonics 3D Print Robotics Universities Other

#### 2. STAND DESIGN & SPONSORING

STANDS INCL. HALL SPACE							
Please note the specifications on Page 2, No. 7							
	Width	Depth	Price 2023	Price 2024	Jena 2023	Wetzlar 2024	Sum
Stand Construction Package 7.5 sqm	2,5 m	3 m	3,990 EUR	3,990 EUR			
Stand Construction Package 15 sqm	5 m	3 m	6,990 EUR	7,390 EUR			
Co-Exhibitor			690 EUR	690 EUR			
SPONSORING							
Please note the			Bronze	1.900 EUR			
sponsoring details on Page 3			Silver	4.500 EUR			
		Gold	7.500 EUR				
					Tota	al Amount	

#### **3. CONDITIONS OF PAYMENT**

All prices are additionally subject to statutory VAT at the applicable rate. 50% of the total payment is due upon registration. The remaining 50% is payable at least two months prior to the event. The event organiser reserves the right to bill for 100% of the services. FLEET Events GmbH is entitled to assign this agreement to an affiliated company, together with all rights and obligations resulting from it. The contractual partner hereby agrees to any such assignment. By entering your signature, you are confirming your registration on the basis of FLEET Events GmbH's Terms and Conditions for Events.

Place, date

Legal binding signature

### **EXHIBITOR REGISTRATION**

JENA 2023 | 29 + 30 NOVEMBER

WETZLAR 2024	13 + 1	14 MARCH

🗌 No

Company stamp	

## W3 + FAIR CONVENTION

#### EXHIBITOR REGISTRATION JENA 2023 | 29 + 30 NOVEMBER WETZLAR 2024 | 13 + 14 MARCH

www.w3-fair.com

#### 4. BANK DETAILS

SWIFT/BIC: COBADEFFXXX

• IBAN: DE82 2004 0000 0621 5776 00

#### 5. CONTACT



FLEET Events GmbH Jörg Brück Zirkusweg 1 • 20359 Hamburg Mobile: +49 (0) 151 40 74 79 79 Email: w3plus@fleet-events.de Homepage: www.w3-fair.com

#### 6. INVITATION TO PARTICIPATE IN THE EN-TECH.TALKS FRINGE PROGRAMME(S)

W3+ Fair invites industry professionals and academics to take part in the en-tech.talks conference. Your proposals for technical presentations, featured exhibits and poster displays are welcome. Please submit these at least three months prior to the start of the trade fair. Presentations will be selected by the organiser, FLEET Events GmbH.

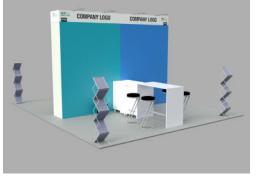
#### 7. EXHIBITION STAND TECHNICAL SPECIFICATIONS STAND CONSTRUCTION PACKAGE 7.5 sqm (half of a 15 sqm stand)

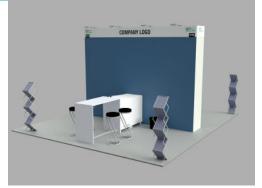
- The package includes:
- Stand footprint 2.5 m x 3 m
- Rear panel and carpet (standard: light grey; change of colour: chargeable in the online shop)
- $\bullet$  1/2 high table with 2 barstools
- 1 brochure stand
- Main graphic (2,000 mm x 2,700 mm; 4-colour print)
- Spotlights, info point, recycle bin
- 0.5 kW power supply
- 2 exhibitor passes with entitlement to all-day VIP catering
- Free code for 50 admission tickets
- 1 admisson ticket for the "W3+ and Friends" evening event.
- (You have the possibility to book max. 2 more tickets for 59  $\!\!\!\!\in$  each)
- Entry in list of exhibitors (print + online)
- Stand service (water and fruit basket)

#### STAND CONSTRUCTION PACKAGE 15 sqm

#### The package includes:

- Stand footprint 5 m x 3 m
- Rear panel and carpet (standard: light grey; change of colour: chargeable in the online shop)
- High table with 4 barstools
- 2 brochure stands
- Main graphic (4,000 mm x 2,700 mm; 4-colour print)
- Spotlights, info counter, recycle bin
- 1 kW power supply
- 4 exhibitor passes with entitlement to all-day VIP catering
- Free code for 50 admission tickets
- 2 admisson tickets for the "W3+ and Friends" evening event
- (You have the possibility to book max. 2 more tickets for 59  $\ensuremath{\varepsilon}$  each)
- Entry in list of exhibitors (print + online)
- Stand service (water and fruit basket)







## W3 DAIR CONVENTION

## **SPONSORING 2023**

BRONZE	SILVER	GOLD
1,900 EUR	4,500 EUR	7,500 EUR
Logo display in all the following advertising materials*	Logo display in all the following advertising materials*	Logo display in all the following advertising materials*
One-time social media post in social media detailing your sponsoring partnership (LinkedIn, Xing)	At least two social media post in social media detailing your sponsoring partnership (LinkedIn, Xing)	At least three social media post in social media detailing your sponsoring partnership (LinkedIn, Xing)
Accentuated logo display on W3+ Fair website with link to your homepage	Accentuated logo display on W3+ Fair website with link to your homepage	Accentuated logo display on W3+ Fair website with link to your homepage
Logo display in hall map	Logo display in hall map	Logo display in hall map
Quarter-page advert in the trade fair magazine	Half-page advert in the trade fair magazine	Full-page advert in the trade fair magazine
1 free ticket to the exclusive "W3+ and Friends" evening event	3 free ticket to the exclusive "W3+ and Friends" evening event	5 free ticket to the exclusive "W3+ and Friends" evening event
	15 % discount on all other non-monetary sponsoring	30 % discount on all other non-monetary sponsoring
	Logo display on keynote stage	Exclusive box for meetings and discussions
		Logo display on "W3+ and Friends" stage
		Logo display on keynote stage
NON-MONETARY SPONSORING		

NON-MONETARY SPONSORING	
Beverage catering for exhibitors (coffee, tea, water, fruit basket)	1,900 EUR
Visitor survey competition	1,000 EUR
Exhibitors get-together (network Apéro)	1,900 EUR
Vehicle partner	1,900 EUR
WLAN for exhibitors and visitors	1,900 EUR
Campus Area	2,500 EUR
"W3+ and Friends" evening event	7,500 EUR

#### LOGODISPLAYFORALLSPONSORS (SUBJECTTOPUNCTUALBOOKING)

- + Logo display on W3+ Fair website with link to your homepage
- + On partner wall at the W3+ Fair

### Get in touch

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