

## **EXHIBITOR REGISTRATION** 29 + 30 NOVEMBER 2023 Sparkassen-Arena

1. EXHIBITOR DATA			1.1. CAT	ALOGUE DATA			
Company			Alphabetic	listing under letter (NO	umlauts):		
Exhibitor's name			Exhibitor d	ata identical with catalo	gue data:	Yes	☐ No
Street/No.			Company				
Postcode/ City Country			Exhibitor's name				
Telephone switchboard			Street/No.				
VAT ID. no.			Postcode/ City Country				
General email			Telephone				
Contact person			Fax				
Position			Email				
Telephone ext.			Website				
Email- direct			Sector		ectronics		Other
2. STAND DESIGN & SPONSORING							
	Width	Dept	Price				
STANDS INCL. HALL SPACE							
☐ BASIC exhibition stand – 7.5 sqm	2.5 m	3 m	3,990 EUR	Incl 4.50 EUR AUMA exhibitor surcharge			
☐ BASIC exhibition stand – 15 sqm	5 m	3 m	6,990 EUR	Incl. 9 EUR AUMA exhibitor Surcharge			
☐ Co-exhibitor			690 EUR				
SPONSORING							
☐ Bronze			1,900 EUR	Please note the sponsoring			ng
☐ Silver			4,500 EUR	details on Page 3			
☐ Gold			7,500 EUR				
	Total amount						
3. CONDITIONS OF PAYMENT							
All prices are additionally subject to statutory VAT at	the applicable rate	50% of the tota	al navment is due un	on registration. The r	emaining 50% is payable at	least two m	onths prior to
the event. The event organiser reserves the right to	bill for 100% of the	services. FLEE	T Events GmbH is ei	ntitled to assign this a	agreement to an affiliated o		

rights and obligations resulting from it. The contractual partner hereby agrees to any such assignment. By entering your signature, you are confirming your registration on the ba of FLEET Events GmbH's Terms and Conditions for Events.

Place, date	
Legal binding signature	Company stamp



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www.w3-fair.com

#### 4. BANK DETAILS

• SWIFT/BIC: COBADEFFXXX

• IBAN: DE82 2004 0000 0621 5776 00

#### 5. CONTACT



FLEET Events GmbH Jörg Brück Zirkusweg 1 • 20359 Hamburg Mobile: +49 (0) 151 40 74 79 79 Email: w3plus@fleet-events.de Homepage: www.w3-fair.com

#### 6. INVITATION TO PARTICIPATE IN THE EN-TECH.TALKS FRINGE PROGRAMME(S)

W3+ Fair invites industry professionals and academics to take part in the N-Tec Talks congress. Your proposals for technical presentations, featured exhibits and poster displays are welcome.

Please submit these at least three months prior to the start of the trade fair. Presentations will be selected by the organiser, FLEET Events GmbH.

# 7. EXHIBITION STAND TECHNICAL SPECIFICATIONS BASIC EXHIBITION STAND | 7.5 sqm (half of 15 sqm stand)

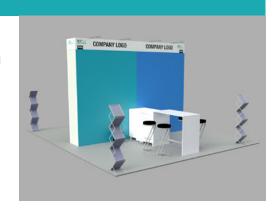
#### The package includes:

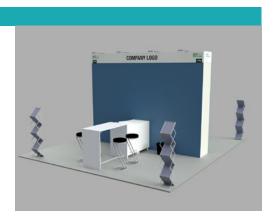
- Stand footprint 2.5 m x 3 m (7.5 sqm in total)
- Rear panel and carpet (standard: light grey; change of colour chargeable in the online shop)
- 1/2 high table with 2 barstools
- 1 brochure stands
- Main graphic (2,000 mm x 2,700 mm) incl. 4-colour print for rear panel graphic
- Spotlights
- 1 info point
- 1 wastepaper basket
- 0.5 kW power supply
- 2 exhibitor passes with entitlement to all-day VIP catering, 50 admission tickets
- 1 admisson ticket for the "W3+ and Friends" evening event. (You have the possibility to book max. 2 tickets for 59,-€ each)
- Entry in list of exhibitors (print + online)
- Stand service (coffee, tea, water and fruit basket)

#### **BASIC EXHIBITION STAND** | 15 sqm

#### The package includes:

- Stand footprint 5 m x 3 m (15 sqm in total)
- Rear panel and carpet (standard: light grey; change of colour chargeable in the online shop)
- High table with 4 barstools
- 2 brochure stands
- Main graphic (4,000 mm x 2,700 mm) incl. 4-colour print for rear panel graphic
- Spotlights
- 1 info counter
- 1 wastepaper basket
- 1 kW power supply
- 4 exhibitor passes with entitlement to all-day VIP catering, 50 admission tickets
- 2 admisson tickets for the "W3+ and Friends" evening event. (You have the possibility to book max. 3 tickets for 59,-€ each)
- Entry in list of exhibitors (print + online)
- Stand service (coffee, tea, water and fruit basket)







# W3 DFAIR CONVENTION

# **SPONSORING 2023**

BRONZE	SILVER	GOLD 7,500 EUR
1,900 EUR	4,500 EUR	7,500 EUR
Logo display in all the following advertising materials*	Logo display in all the following advertising materials*	Logo display in all the following advertising materials*
One-time social media post in social media detailing your sponsoring partnership (LinkedIn, Xing)	At least two social media post in social media detailing your sponsoring partnership (LinkedIn, Xing)	At least three social media post in social media detailing your sponsoring partnership (LinkedIn, Xing)
Accentuated logo display on W3+ Fair website with link to your homepage	Accentuated logo display on W3+ Fair website with link to your homepage	Accentuated logo display on W3+ Fair website with link to your homepage
Logo display in hall map	Logo display in hall map	Logo display in hall map
Quarter-page advert in the trade fair magazine	Half-page advert in the trade fair magazine	Full-page advert in the trade fair magazine
1 free ticket to the exclusive "W3+ and Friends" evening event	3 free ticket to the exclusive "W3+ and Friends" evening event	5 free ticket to the exclusive "W3+ and Friends" evening event
	15 % discount on all other non-monetary sponsoring	30 % discount on all other non-monetary sponsoring
	Logo display on keynote stage	Exclusive box for meetings and discussions
		Logo display on "W3+ and Friends" stage
		Logo display on keynote stage
NON-MONETARY SPONSORING		

#### NON-MONETARY SPONSORING

Beverage catering for exhibitors	
(coffee, tea, water, fruit basket)	1,900 EUR
Visitor survey competition	1,000 EUR
Exhibitors get-together (network Apéro)	1,900 EUR
Vehicle partner	1,900 EUR
WLAN for exhibitors and visitors	1,900 EUR
Campus Area	2,500 EUR
"W3+ and Friends" evening event	7,500 EUR

### LOGODISPLAYFORALLSPONSORS (SUBJECTTOPUNCTUALBOOKING)

- + Newsletter to exhibitors and visitors\*
- + Logo display on W3+ Fair website with link to your homepage  $\,$
- + On partner wall at the W3+ Fair

## Get in touch

FLEET Events GmbH Zirkusweg 1 | 20359 Hamburg Email: w3plus@fleet-events.de

#### Jörg Brück

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