

W3 FAIR CONVENTION

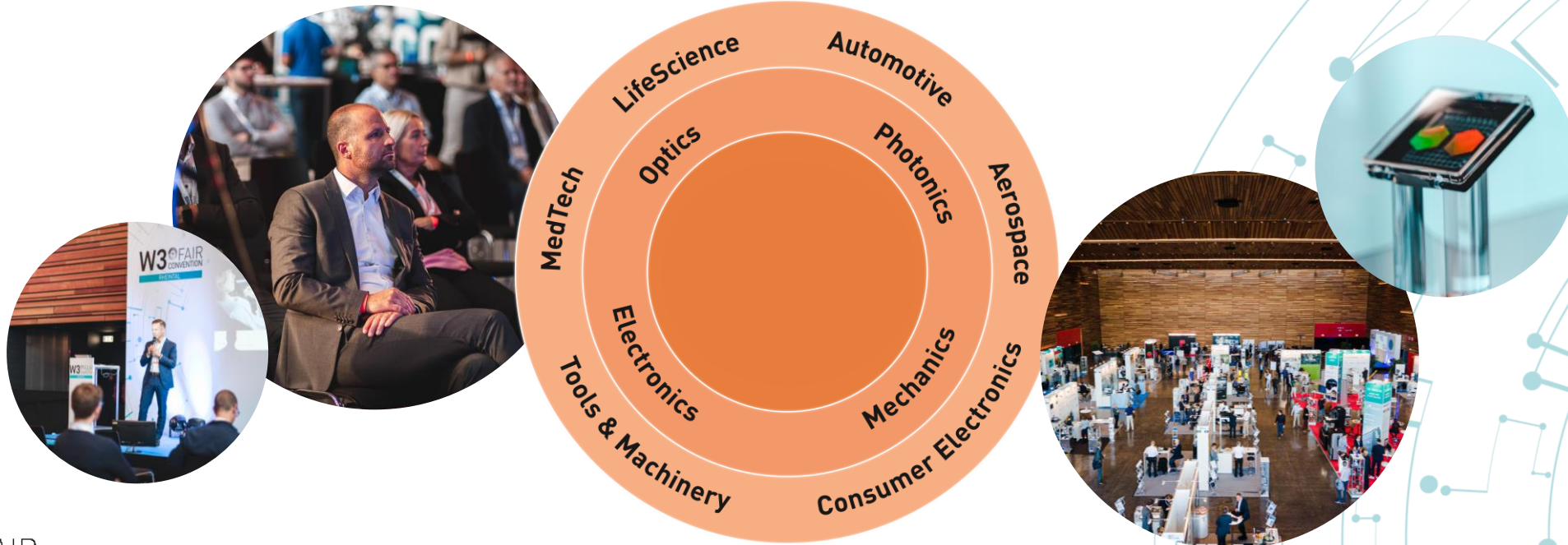
Information for

Partners & Sponsors

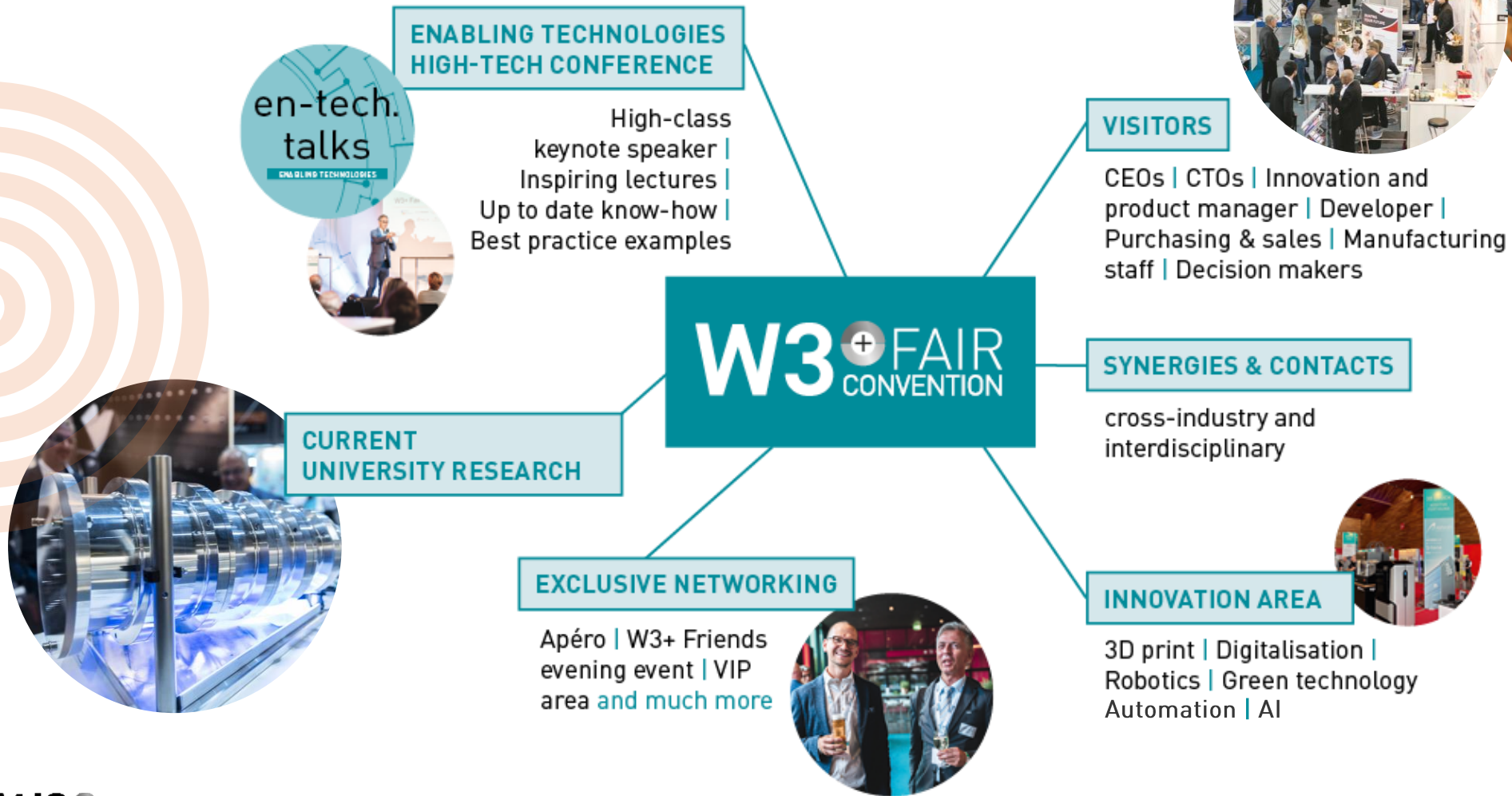


W3+ FAIR

- ▶ Platform for enabling technologies
- ▶ Cross-disciplinary and cross-national networking
- ▶ Future technologies meet key user industries



BENEFITS



REASONS to participate

Uncomplicated trade fair participation due to **ALL-IN-ONE booth construction packages**

Best multidisciplinary and transnational **contacts**

Knowledge Transfer & Networking

High-tech locations
WETZLAR & RHINE VALLEY

- ▶ At the W3+ Fair **enabling technologies** in the fields of optics, photonics, electronics and mechanics join forces with key user industries to launch new innovations.
- ▶ At the free accompanying conference **en-tech.talks**, renowned speakers provide inspiration and cutting-edge know-how.

SPECIALS

▶ SURFACES AND THEMES

▶ Innovation Area

- ▶ 3D Print
- ▶ Digitisation
- ▶ Automation
- ▶ AI
- ▶ Robotics
- ▶ Green Technology



▶ Job wall



▶ Campus Area

LOCATIONS

▶ WETZLAR

29 + 30 March 2023

BUDERUS ARENA

- ▶ Traditional location for optical technologies
- ▶ High density of key players and hidden champions
- ▶ 35 minutes from Frankfurt Airport



▶ RHINE VALLEY

20 + 21 September 2023

EXHIBITION CENTER DORNBIRN



- ▶ Four-country region around Lake Constance
- ▶ Among the top ten of the 1,200 technology locations in Europe
- ▶ Access to market leaders, hidden champions and concentrated competence
- ▶ Focus on applied research and development
- ▶ Dornbirn Exhibition Centre Austria - marketplace rich in tradition

LOCATIONS

▶ NEW: JENA

29 + 30 November 2023

SPARKASSEN-ARENA

- ▶ Booming High-Tech Region
- ▶ Traditional Location for Optical and Photonic Technologies
- ▶ High Density of Key Players and Hidden Champions
- ▶ 40 Minutes from Erfurt Airport
60 Minutes from Leipzig Airport



SYNERGIES

RHINE VALLEY



- ▶ Platform for industry, trade and production companies
- ▶ 1 ticket for **W3+ Fair** and **TECH.CON**

- ▶ More EXPERTISE, CONTACTS & VISITORS
 - ▶ Growing NETWORK
- ▶ Unlimited POSSIBILITIES

PARTICIPATION

▶ ALL-IN-ONE booth construction packages

▶ Uncomplicated participation

▶ 7,5 sqm Full package

- Stand area 2.5m x 3m
- Back wall and carpet
- Main graphic (2000mm x 2700mm)
- 1/2 bridge table (together with stand partner) with 2 bar stools
- 1 Info point, 1 brochure stand, light spot, wastebasket
- 0.5 kW power connection
- 2 exhibitor passes with entitlement to all-day VIP catering. 50 admission tickets
- 1 ticket for the evening event "W3+ and Friends". (You have the possibility to book max. 2 tickets for 59€ each).
- Listing in the exhibitor directory (print + online)
- Service (coffee, tea, water and fruit basket)

3,990€

▶ 15 sqm Full package

- Stand area 5m x 3m
- Back wall and carpet
- Main graphic (4000mm x 2700mm)
- 1 bridge table with 4 bar stools
- 1 info counter, 2 brochure stands, light spotlights, wastebasket
- 1 kW power connection
- 4 exhibitor passes with entitlement to all-day VIP catering. 50 admission tickets
- 2 admission tickets for the evening event "W3+ and Friends". (You have the option of booking a maximum of 3 tickets at 59€ each).
- Listing in the exhibitor directory (print + online)
- Service (coffee, tea, water and fruit basket)

6,990€

▶ 30 sqm optional on request



SPONSORING

BRONZE
1,900€

LinkedIn

XING

W3+ FAIR
CONVENTION

- Logo illustration on newsletter, website & Partner wall
- One time post on social media about your sponsoring partnership (LinkedIn, Xing)
- Highlighted logo image on the W3+ Fair website with link to your homepage
- Logo image in the hall plan
- Quarter-page advertisement in the fair magazine
- 1 free ticket for the exclusive evening event "W3+ and Friends"

SILVER
4,500€

- Logo illustration on newsletter, website & Partner wall
- At least two posts on social media about your sponsoring partnership (LinkedIn, Xing)
- Highlighted logo image on the W3+ Fair website with link to your homepage
- Logo image in the hall plan
- Half-page advertisement in the fair magazine
- 3 free tickets for the exclusive evening event "W3+ and Friends"
- 15 % discount on any further in-kind sponsoring
- Logo image on the keynote stage

w3-fair
.com

GOLD
7,500€

- Logo illustration on newsletter, website & Partner wall
- At least three posts on social media about your sponsoring partnership (LinkedIn, Xing)
- Highlighted logo image on the W3+ Fair website with link to your homepage
- Logo image in the hall plan
- Full-page advertisement in the fair magazine
- 5 free tickets for the exclusive evening event "W3+ and Friends"
- 20 % discount on any further in-kind sponsoring
- Logo for meetings and talks
- Logo image on the "W3+ and Friends" stage
- Logo image on the keynote stage

IN-KIND SPONSORING

PER EVENT:

120+ exhibitors & partners

1500+ visitors

▶ **On-site presence**

▶ **Visibility among the target group**



W3+ AND FRIENDS
Evening event

7,500€

BEVERAGE CATERING
for exhibitors
(coffee, tea, water,
fruit basket)

1,900€



RAFFLE Visitor survey

1,000€

Get-together for
exhibitors

NETWORK APÉRO

1,900€



AUTOMOTIVE PARTNER

1,900€

WLAN for exhibitors
and visitors

1,900€

CAMPUS AREA

2,500€



EN-TECH.TALKS

▶ The **Enabling Technologies high-tech conference** parallel to the fair



▶ **40+ highclass speakers** give lectures on the top topics:

- New Technologies
- Business Opportunities
- Industry 4.0
- Application Markets
- ... and many more

▶ **The most important technology companies** present product concepts, best practice and new technologies

▶ Trend-setting **knowledge transfer**

▶ **Inspiration**, innovation & know-how



INSPIRATION & NETWORKING

COMMUNITY BOOTHS

- Thuringia / Jena
- IVAM „Microtechnologies for Optical Devices“
- OptecNet Germany

SPECIAL EVENTS

- EPIC TechWatch
- IHK Seminar Digitization
- Photonics conference
- High-power laser workshop a.o.

Best
cross-technology
contacts in the region and
far beyond

VIP Lounge for
exhibitors, speakers,
partners & sponsors

Exclusive
evening event
„W3+ and Friends“
exhibitors only

Apéro
&
After-work beer



KEY PLAYERS

& HIDDEN CHAMPIONS



STRONG PARTNERS



ARE YOU IN?

Get in touch with us!

W3  **FAIR**
CONVENTION



w3-fair.com

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