

PRESS RELEASE

January 2023



W3+ Fair Wetzlar 2023 – the enabling technologies meet again in the optics location at the end of March

Whether autonomous driving, new medical technology or innovative components for the tools & machinery market: many innovations are based on developments in the key technologies of optics, photonics, electronics and mechanics. In order to jointly launch new ideas, the industries will meet again in March 2023 at the optics location Wetzlar. Accompanying this, the Nanotechnology Competence Center UPOB invites for the first time to the High Level Expert Meeting in Wetzlar.

Hamburg, January 17, 2023. Developers and users in the automotive, aerospace, medtech, life science, consumer electronics and tools & machinery sectors should make a note of March 29 + 30, 2023: Then the **W3+ Fair Wetzlar** (w3-fair.com) will open its doors again. The cross-industry platform for enabling technologies calls companies from optics, photonics, electronics and mechanics to the economically strong high-tech region of Wetzlar/ Central Hesse to jointly drive new innovations. Exhibitors such as OptoTech, Schunk, Carl Zeiss, IMT, Keba, Universal Photonics, QED, Trioptics, the Dutch Technology Alliance and - new - Hamamatsu, Vario Optics and Harmonic Drive use the trade fair to present their latest products.

In addition to the multidisciplinary exhibition, visitors can learn about current trend topics at the accompanying conference **en-tech.talks**. Renowned speakers will give talks on the topics of medical technology & life science, technology & quality assurance, production of the future, and digitalization & management. An **EPIC TechWatch** will also be given a stage: the world's largest photonics association is bringing user companies to the trade show to formulate their needs for cutting-edge technology. The lecture program will be complemented by a **Start-up Pitch** - organized by Regionalmanagement Mittelhessen.

At the **Innovation Area**, companies from the fields of 3D printing, digitization, automation, robotics and AI will showcase the latest developments in cross-sectional technologies. The **VDI** and the **IHK Hessen innovativ** will also be represented with booths and offer a technology portfolio of the region. "**Microtechnology for optical devices**" is the theme of the **IVAM** joint booth. The **Thuringia joint booth** presents high-tech from Germany's other strong optical region around Jena.

For the first time, the Competence Center Ultraprecise Surface Processing **UPOB** is taking advantage of the trade show's top-class high-tech

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environment to host its **13th High Level Expert Meeting (HLEM 2023)**. The two-day event on the topic of Asphere Metrology will kick off on the very day the fair is set up, March 28, 2023.

The W3+ Fair Wetzlar 2023 is supported by many long-standing **expert partners**, including Wetzlar Network, EPIC, IVAM, Spectaris and OptecNet Deutschland.

"There is great interest in the W3+ Fair Wetzlar 2023. The innovative special event has secured its permanent place among the major trade fairs. It offers real added value with its simple, low-cost participation option and its many networking opportunities. Knowledge transfer and inspiration are at the forefront. They are the basis for tomorrow's innovations," affirms Jörg Brück, Project Director at organizer Fleet Events.

More information at w3-fair.com

Image material at [W3+ Fair press page](#) - under downloads

W3+ Fair Wetzlar at a glance:

Event: 9rd W3+ Fair Wetzlar, networking trade fair and high-tech conference for enabling technologies.

When: March 29 + 30, 2023

Where: Buderus Arena Wetzlar

Opening hours: 9.30-17.00 hrs.

Tickets: 25 euros day ticket, 40 euros two-day ticket

About the W3+ Fair

The event traces its roots back to an industry initiative organised in Wetzlar and Mittelhessen, and its objective is to interlink the four sectors of optics, photonics, electronics and mechanics. The aim is that new interfaces and points of contact will pave the way for forward-looking technologies. The trade fair debuted at the Rittal Arena in Wetzlar in February 2014. The W3+ Fair is organised by the Hamburg-based company, FLEET Events (www.fleet-events.de). In September 2019, the W3+ Fair Rheintal celebrated its premiere in the transnational region of Austria, Switzerland, Liechtenstein and Germany, with EPIC, Swissphotonics and Photonics Austria as its Gold Partners.

About Fleet Events

Fleet Events GmbH, based in Hamburg, is one of Germany's leading private trade fair and conference organisers. In cooperation with its subsidiaries Fleet Education Events and CE Chefs Events, the company, set up in 2006, designs and stages consumer and business events such as Babini (previously Babywelt), Eat&Style and Heldenmarkt, professional events such as Chef-Sache, W3+ Fair and Photonics+, as well as the educational conferences DSLK, ÖSLK, DKLK, ÖKLLK, HRocks and DILK. Fleet Events has developed, through its subsidiary Fleet X, its own online event

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platform using Xircus, allowing it now to offer online and/or hybrid events too. Overall, Fleet Events organises nowadays more than 50 major events a year, both live and online. This company with more than 60 employees is run by shareholders Dr Thomas Köhl and Christoph Rénevier.



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