



www.w3-fair.com

# W3+ FAIR CONVENTION

WETZLAR

## SPONSORING 2022

**BRONZE**  
**1,900 EUR**

**SILVER**  
**4,500 EUR**

**GOLD**  
**7,500 EUR**

Logo display in all the following advertising materials*	Logo display in all the following advertising materials*	Logo display in all the following advertising materials*
One-time social media post in social media detailing your sponsoring partnership (LinkedIn, Xing)	At least two social media post in social media detailing your sponsoring partnership (LinkedIn, Xing)	At least three social media post in social media detailing your sponsoring partnership (LinkedIn, Xing)
Accentuated logo display on W3+ Fair website with link to your homepage	Accentuated logo display on W3+ Fair website with link to your homepage	Accentuated logo display on W3+ Fair website with link to your homepage
Logo display in hall map	Logo display in hall map	Logo display in hall map
Quarter-page advert in the trade fair magazine	Half-page advert in the trade fair magazine	Full-page advert in the trade fair magazine
1 free ticket to the exclusive „W3+ and Friends“ evening event	3 free ticket to the exclusive „W3+ and Friends“ evening event	5 free ticket to the exclusive „W3+ and Friends“ evening event
	15 % discount on all other non-monetary sponsoring	30 % discount on all other non-monetary sponsoring
	Logo display on keynote stage	Exclusive box for meetings and discussions
		Logo display on „W3+ and Friends“ stage
		Logo display on keynote stage

NON-MONETARY SPONSORING	
Beverage catering for exhibitors (coffee, tea, water, fruit basket)	1,900 EUR
Visitor survey competition	1,000 EUR
Exhibitors get-together (network Apéro)	1,900 EUR
Vehicle partner	1,900 EUR
WLAN for exhibitors and visitors	1,900 EUR
Campus Area	2,500 EUR
„W3+ and Friends“ evening event	7,500 EUR

LOGO DISPLAY FOR ALL SPONSORS (SUBJECT TO PUNCTUAL BOOKING)
+ Newsletter to exhibitors and visitors*
+ Logo display on W3+ Fair website with link to your homepage
+ On partner wall at the W3+ Fair

\*If format permits.

**Get in touch**  
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